

## **LOCAL FINANCIAL CONSULTANT EARNS ACCREDITED INVESTMENT FIDUCIARY DESIGNATION FROM FI360**

Murray Carter, CFP®, AWMA, Vice President/Investments in the Washington, DC, office of Janney Montgomery Scott LLC, one of the nation's oldest and largest, full-service, financial services firms, has been awarded the Accredited Investment Fiduciary® (AIF®) designation from Fiduciary360 (fi360), an organization offering training, tools and resources to promote a culture of fiduciary responsibility and improve the decision making processes of fiduciaries. The AIF designation signifies knowledge of fiduciary responsibility and the ability to implement policies and procedures that meet a defined standard of care.

Carter has over 20 years of experience in the retirement/financial services industry. At Janney, he and his team personally service over 25 retirement plans, providing guidance to plan sponsors and participants, offering them the highest levels of service and attention to detail in the selection, maintenance and distribution of retirement plans.

The AIF designation reaffirms Carter's commitment to being a trusted advisor to his clients through all stages of the retirement plan process.

Today, Carter resides in Rockville, MD with his family.

### **About Janney Montgomery Scott LLC**

Established in 1832, Janney Montgomery Scott LLC provides comprehensive financial advice and superior service to individual, corporate and institutional investors. A full-service, financial services firm, Janney is committed to providing our clients advice through a wealth management approach by focusing on the delivery of strategic financial plans that utilize a variety of financial products and services best suited to help meet their financial goals.

Janney is equally committed to providing our corporate and institutional clients objective advice for the successful execution of their unique business plans. Janney provides advice and service to clients through a network of professionals in branch offices located along the entire east coast. Janney is an independently operated subsidiary of The Penn Mutual Life Insurance Company, one of the 15 largest mutual insurance companies in the nation, and is a member of the New York Stock Exchange, Financial Industry Regulatory Authority and the Securities Investor Protection Corporation.

### **About fi360**

Fi360 offers training, tools and resources to promote a culture of fiduciary responsibility and improve the decision making processes of investment fiduciaries – individuals who manage money for others. It licenses the Prudent Practices for Investment Fiduciaries from the Foundation for Fiduciary Studies. Fi360 provides investment education and training programs and awards the Accredited Investment Fiduciary® (AIF®) and Accredited Investment Fiduciary Analyst™ (AIFA®) [professional designations](#) through the Center for Fiduciary Studies. It develops sophisticated Web-based tools and reporting, including the innovative Fiduciary Score™ and the Family Fund Fiduciary Rankings™ for trustees and investment professionals through Fiduciary Analytics. For more information on future events, training programs and fiduciary products, visit [www.fi360.com](http://www.fi360.com).

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